



Redefining Risk

Actuaries

Risk is Opportunity.™

Have you looked up the word "risk" in a dictionary? Talk to *Merriam-Webster* and risk is a variety of things from the possibility of loss or injury to something suggesting a hazard. Nowhere in their definition of risk, is opportunity. Why is that?

Risk, inherent in many things, has been around since the beginning of time. And, for most of that time, people may have associated risk with negativity. However, under our revitalized brand, and through the work being done by actuaries on a daily basis, risk is becoming opportunity.

Trends in our work include redefining retirement and healthcare systems so that they are better aligned with the needs of businesses and our society. If that's not an opportunity, what is?

This month we're featuring "Trends in Risk" and the innovative work being done by actuaries. In other words, ways we're taking the opportunity to redefine risk. Someone should tell Webster.

Featured Articles:



Want to learn more about how risk is opportunity? Check out [Image News](#) articles from [ImageoftheActuary.org](#)

- [Today's Top Retirement Concern? Inflation.](#)
- [Pick Your Retirement Flavor](#)
- [The Future of Risk Credentials: CERA](#)
- [Risk Proves to be Actuaries' Award-Winning Opportunity](#)

Pioneer--Larry Bader, FSA



After 20 years of a traditional actuarial career, [Larry Bader](#) moved to Wall Street. There he became intrigued by the difference between the way Wall Street and the actuarial profession look at the valuation of cash flows and related matters. In retirement, he continues to study the disparity between the two viewpoints. Read more.

Actuaries in Action Videos:

What's next for the profession? Check out what leading actuaries have to say about the [future of the profession](#). Visit the [Actuaries in Action](#) section of the Web site often as we continue to update the series with new videos that address themes that are key to the actuarial profession.

Featured News (Actuaries in the News):



Check out these recent articles highlighting actuaries and the work of the profession:

- [Five Retirement Risks and How to Manage Them](#) From the May 20 *US News and World Report*
- [Retirement Money Worries Mount for Workers](#) from the May 20 *San Francisco Chronicle*
- [Get Your Finances Ready For Retirement - How Much Do You Need To Retire?](#) from the May 19 *Nightly Business Report* on PBS
- [Retirees Concerned about Savings](#) from the May 19 *New Haven Register*

Next Month's Theme: Networking

What do you think about our new look? Have an idea for a professional theme you'd like for us to address in an upcoming issue? Let us know by e-mailing ImageWatch@soa.org. We look forward to your feedback.