

MARKETING & DISTRIBUTION

(Vote for up to three candidates)

Brittany Lee

Dennis (Xingfang) Li

Brendan Costello

Brittany Lee, FSA, CERA
AVP, Partnership Development
SCOR
New York City, NY

Professional Background

Brittany is currently at SCOR, working on the Partnerships team, focused on proprietary product development and ecosystem partnerships for the U.S. market. She works closely with insurtech firms, carriers, distributors, and others through the stages of ideation, strategy, distribution, pricing, underwriting design, tech and execution for new Life Insurance programs.

Prior to SCOR, she worked at Haven Life in Pricing & Technology and at MassMutual in Investment Management.

Society of Actuaries Experience (Section and committee memberships and participation)

Brittany has participated in SOA webinars, and attended SOA Insurtech events.

Other Relevant Volunteer Experience

- SCOR Actuarial Development Program Committee Member, Jan 2023 – Present
- Actuarial Society of Greater New York, VP Technology, Jan 2022 – Dec 2023

Why are you interested in leading this section?

Brittany is looking for the opportunity to make a positive impact to the SOA community and insurance industry, through the collaboration within this section.



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Dennis (Xingfang) Li, FSA
Director of Business Development and Partnership
Amplify Life Insurance
West Hartford, CT

Professional Background

Dennis is the Director of Business Development and Partnerships at Amplify Life Insurance. With over 10 years of experience in various parts of the life insurance value chain, Dennis is recognized for solving distribution challenges through innovative solutions and partnership strategies.

Prior to joining Amplify, Dennis held various actuarial roles at SunLife Financial, Liberty Mutual, and MassMutual, with responsibilities spanning valuation, modeling, technology, and product development. From 2021 to 2022, Dennis also founded an insurtech company, helping over 12+ business partners fulfill their customers' insurance needs.

Society of Actuaries Experience (Section and committee memberships and participation)

None

Other Relevant Volunteer Experience

Co-president of a Homeowner Association in Western Mass
Volunteered in accelerators to help startup founders refine pitches

Why are you interested in leading this section?

I'm running for a seat in the Marketing and Distribution Council to bring my experience in insurance distribution back to the actuarial community. My goal is to provide a supportive platform for members to exchange ideas and brainstorm about product distribution, ultimately bridging the gap between various parts of the insurance value chain.

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Brendan Costello, FSA, CERA, MAAA
Amplify Life Insurance
Lake Oswego, OR

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