## **MARKETING & DISTRIBUTION**

(Vote for up to three candidates)

**Brittany Lee** 

Dennis (Xingfang) Li

Brendan Costello

Brittany Lee, FSA, CERA AVP, Partnership Development SCOR New York City, NY

#### **Professional Background**

Brittany is currently at SCOR, working on the Partnerships team, focused on proprietary product development and ecosystem partnerships for the U.S. market. She works closely with insurtech firms, carriers, distributors, and others through the stages of ideation, strategy, distribution, pricing, underwriting design, tech and execution for new Life Insurance programs.

Prior to SCOR, she worked at Haven Life in Pricing & Technology and at MassMutual in Investment Management.

# Society of Actuaries Experience (Section and committee memberships and participation)

Brittany has participated in SOA webinars, and attended SOA Insurtech events.

## Other Relevant Volunteer Experience

- SCOR Actuarial Development Program Committee Member, Jan 2023 Present
- Actuarial Society of Greater New York, VP Technology, Jan 2022 Dec 2023

#### Why are you interested in leading this section?

Brittany is looking for the opportunity to make a positive impact to the SOA community and insurance industry, through the collaboration within this section.

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# Dennis (Xingfang) Li, FSA Director of Business Development and Partnership Amplify Life Insurance West Hartford, CT

### **Professional Background**

Dennis is the Director of Business Development and Partnerships at Amplify Life Insurance. With over 10 years of experience in various parts of the life insurance value chain, Dennis is recognized for solving distribution challenges through innovative solutions and partnership strategies.

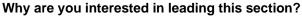
Prior to joining Amplify, Dennis held various actuarial roles at SunLife Financial, Liberty Mutual, and MassMutual, with responsibilities spanning valuation, modeling, technology, and product development. From 2021 to 2022, Dennis also founded an insurtech company, helping over 12+ business partners fulfill their customers' insurance needs.

# Society of Actuaries Experience (Section and committee memberships and participation)

None



Co-president of a Homeowner Association in Western Mass Volunteered in accelerators to help startup founders refine pitches



I'm running for a seat in the Marketing and Distribution Council to bring my experience in insurance distribution back to the actuarial community. My goal is to provide a supportive platform for members to exchange ideas and brainstorm about product distribution, ultimately bridging the gap between various parts of the insurance value chain.

Brendan Costello, FSA, CERA, MAAA Amplify Life Insurance Lake Oswego, OR

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