

**LIVING
TO
100**

SOA INTERNATIONAL
SYMPOSIUM

January 15-18, 2023
Orlando, Florida

Sponsorship Package



Get ready for the **2023 LIVING TO 100 SYMPOSIUM** on January 15-18 in Orlando, FL!

This eighth edition brings new perspectives with the combination of ElderTech and the InsurTech response to the needs of the elderly population. Thought leaders from around the world will discuss the increasing longevity of humans and its impact on social, financial, health care and retirement systems, as well as the business response through technology.

WHAT CAN I SPONSOR?

Many value-packed sponsorship options are available at various price ranges, encouraging participation on all levels.

SPONSORSHIP PACKAGES

- Four sponsorship levels (platinum, gold, silver and bronze).
- Featured speakers, speaker scholarships, sponsorship of meals, networking events and other sponsorship opportunities are available.
- Packages also can be tailored to suit your marketing and communications objectives and budget. For example, become a sponsor of a session and introduce a panel of distinguished speakers.

WHAT BENEFITS WILL I RECEIVE?

All sponsors will receive these benefits:

Your organization's logo and name in conference promotional materials.

As a sponsor, you will:

- Enjoy first-class visibility to a highly targeted audience focused on actuaries, gerontologists, demographers, economists, physicians, scientists, start-up founders from around the globe.
- Build and enhance brand equity among attendees who are addressing the potential needs and services of the aging population .
- Be recognized as a key player and thought leader in assisting this specialized area of research.
- Gain direct exposure to decision makers who use your products and services.

Your organization's recognition at sponsored events at the Symposium.



SPONSORSHIP OPPORTUNITIES

BRONZE

SPONSORSHIPS: \$3,000

Refreshment Networking Break

Take advantage of refreshment breaks to promote your company to attendees.

- Your organization logo on signage displayed at the event.

Speaker Scholarships (30 Available)

Join established researchers as they present summarizations of the latest industry results. Show your support of these research efforts by sponsoring their travel/hotel/meeting expenses.

Lead Generation Email (Limited Availability)

Top off your meeting and lead generation goals with a targeted email to all registered attendees. The SOA will send one email on your company's behalf. Content must be approved by the SOA.

Charging Station

Grab this opportunity to be the exclusive sponsor of the Charging Station. Item attendees can use this to recharge their phone.

- Your organization's name and logo will be displayed, along with the Living To 100 Symposium logo, on each battery.

SILVER

SPONSORSHIPS: \$5,000

Continental Breakfast (Three Available)

As the initial gathering place of all meeting attendees before the daily sessions, sponsorship of a breakfast provides your organization with high visibility throughout the conference.

- Your organization and logo on signage displayed at the event.

Keycards

Be the sponsor that's in everyone's hands! Your logo on custom-printed hotel room keycards boosts your visibility as attendees travel to and from their hotel rooms.

- High visibility for attendees.
- Plus enjoy all the benefits of a Bronze Level Sponsor



OTHER SPONSORSHIP OPPORTUNITIES

GOLD

SPONSORSHIPS: \$10,000

Luncheon (Two Available)

Promote your company to attendees by sponsorship of a luncheon.

- Table signage that includes your company name with a 25-word introduction.

Stay Connected

Keep attendees connected and engaged throughout the event by sponsoring the SOA event app, wifi and polling.

Monograph Publication

The end result of the symposium is a lasting body of research. Help the work of the symposium be captured in writing. This sponsorship covers the publication of the monograph.

- Your company will be recognized in the monograph.

To view the past Living to 100 monographs, visit <http://livingto100.soa.org>.

Featured Speakers (Three Available)

Promote your company to attendees by sponsoring one of the three featured speakers. Contact us for details on the featured speakers.

- Your organization's logo on signage at the sessions.

PLATINUM

SPONSORSHIP: \$20,000 EXCLUSIVE

Opening Session

Don't miss the opportunity for your organization to be the sponsor of the Opening Session and introduce the keynote speaker.

- Signage to recognize your organization as the sponsor
- Introduction of Keynote Speaker
- Tabletop outside of room to display any handouts for attendees
- Digital Ad in *The Actuary*

Contact sponsorship@soa.org for more information.

YOUR ORGANIZATION'S SPONSORSHIP BENEFITS— BECOME A SPONSOR TODAY!

SPONSORSHIP BENEFITS	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL	PLATINUM LEVEL
Listing in final program	X	X	X	X
Company name displayed at sponsored events (if applicable)	X	X	X	X
Number of free registrations		1	2	4
Website recognition	X	X	X	X
Pre-meeting attendee list			X	X
Post-meeting attendee list	X	X	X	X
Digital Ad in <i>The Actuary</i> Magazine				X

Sponsorship Form

LIVING TO 100 SYMPOSIUM
January 15-18, 2023
Orlando, Florida



TO PARTICIPATE AS A SPONSOR FOR THE
2023 LIVING TO 100 SYMPOSIUM
PLEASE COMPLETE THE INFORMATION BELOW.

Applications are considered complete and eligible only after the sponsorship contract form and payment are received. In the event that the sponsorship application is not accepted or the sponsorship is unavailable, the SOA shall promptly refund payment.

* Should your organization require different payment options, please contact Lauren Scaramella, sponsorship@soa.org.

CONTACT FOR SOA CORRESPONDENCE

COMPANY NAME*

ADDRESS

CITY/STATE/ZIP

PHONE

E-MAIL

WEB SITE

SIGNATURE OF AUTHORIZED REPRESENTATIVE

SIGNATURE OF AUTHORIZED SOA PERSONNEL

* PLEASE LIST THE COMPANY NAME, AS YOU WOULD LIKE IT TO APPEAR ON ALL MEETING MATERIALS AND PROMOTIONS.

***INVOICE WILL BE SENT ONCE WE RECEIVE THE COMPLETED FORM.**

PLEASE SELECT WHICH EVENT YOU
WOULD LIKE TO SPONSOR

BRONZE SPONSORSHIP: \$3,000

____ REFRESHMENT NETWORKING BREAK
(FIVE AVAILABLE)

____ SPEAKER SCHOLARSHIPS (30 AVAILABLE)

____ LEAD GENERATION EMAIL (LIMITED AVAILABILITY)

____ CHARGING STATION

SILVER SPONSORSHIPS: \$5,000

____ CONTINENTAL BREAKFASTS
(THREE AVAILABLE)

____ KEYCARDS

GOLD SPONSORSHIPS: \$10,000

____ LUNCHEONS (TWO AVAILABLE)

____ FEATURE SPEAKER (THREE AVAILABLE)

____ MONOGRAPH PUBLICATION

PLATINUM SPONSORSHIP: \$20,000

____ OPENING SESSION

* The date and time of any sponsored refreshment break, breakfast or luncheon will be confirmed after receipt of your application.